

INVITATION

**2018 WTCA Access China/
CIFIT Program**
September 7-10, 2018

Presented by the World Trade Centers Association



WORLD TRADE CENTERS
ASSOCIATION

Organized by the World Trade Center Cyprus



WORLD TRADE CENTER®
CYPRUS





Dear Business Members of WTC Cyprus,

We would like to invite you to join us to Xiamen, China, during September 7-10, for the 2018 WTCA Access China/CIFIT Program.

The China International Fair for Investment and Trade (CIFIT) is a top international investment and trade facilitation platform. The WTCA has organized trade mission delegations to join the CIFIT each year ever since 2011. This year, the WTCA CIFIT program features a WTCA Pavilion that showcases WTCA branding and demonstrates WTC global network, a World Business Leaders Roundtable co-hosted with WTC Xiamen, and facilitation for participants to attend CIFIT forums, seminars, matchmaking meetings, and industrial tours.



About the CIFIT

- A top international investment and trade facilitation platform sponsored by the Ministry of Commerce of China and co-sponsored by UNCTAD, UNIDO, WTC, OECD, IFC and WAIPA
- The only and largest global investment exposition certified by the Global Association of the Exhibition Industry (UFI)
- An one-stop-shop for investment and trade with programs including exhibitions, high-level forums, regional investment environment/project promotion sessions, matchmaking, hosted networking events and an “Online CIFIT” portion
- Attended by senior government leaders, company representatives, real estate developers, trade specialists and media reporters from all over China and the rest of the world.
 - Senior officials from central, provincial and 300 city governments in China
 - 50,000+ participants from all over China
 - 15,000+ overseas visitors from 100+ countries and regions
 - 3,000 matchmaking sessions on nearly 30,000 projects
 - 2,000+ exhibitors with the total exhibition area of 1.5 million square feet
 - Over 1,500 media reporters
- Held in Xiamen, China annually during September 8-11
- For more information about CIFIT, please visit :
<http://www.chinafair.org.cn/english/index/index.aspx>





Key Benefits

- Access to the fast-growing Chinese market.
- Opportunity to promote your regions, companies, investment projects, products and services.
- Create leads and contacts through matchmaking sessions, meetings, networking events and onsite industrial tours .
- High-level meetings with government/business leaders.
- Learn the latest Chinese market and investment intelligence through seminars, forums, briefings in CIFIT.
- Gain additional marketing exposure via the inclusion of company information and business requests in the CIFIT website for post-CIFIT opportunities.

Registration Deadline

Friday, August 17, 2018

Contact

Please contact Ms. Elena Christopher for a Registration Form and a Matchmaking Sign-up Form.
Ms. Elena Christopher
Tel: +357 99 995 282
Email: elena@wtchcy.org

